



**DEEP ROOTS**  
MUSIC COOPERATIVE

## **ANNUAL GENERAL MEETING**

The Market, Wolfville, NS  
January 25, 2015 1:30 p.m.

### **MINUTES**

#### **1. APPROVAL OF THE AGENDA**

- a. Donna Holmes moved the agenda be approved
  - i. 2<sup>nd</sup> Angela Baxter
  - ii. Unanimous agreement

#### **2. APPROVAL OF THE MINUTES FROM PREVIOUS AGM**

- a. Correction\additions
  - i. misspelled name
  - ii. added missed people to attendance
- b. Lisa Hammett Vaughn moved the minutes be approved
  - i. 2<sup>nd</sup> Kevin
  - ii. Unanimous agreement

#### **3. PRESIDENT'S REPORT**

- a. Began meeting with sad acknowledgement of Fleur Mainville's recent death
- b. Brief year in review –Amazing Festival  
- Great Blossom Blues!! Thank you François!!
- c. New initiates in 2014 - upgraded Website, upgraded computer system (added technology, software {ie Simply Accounting, set up by NSCC student} and security; Thank you Bruce D!!), updated database.
- d. Nov 2014 – Music Nova Scotia Nominations 1) Community Presenter of the Year– **WINNER!!!** and 2) Volunteer of the Year Lisa {although we know Lisa is the volunteer of the year it was not to be this year, we are very happy her hard work was acknowledged outside DRMC}
- e. Acknowledgement of the dedication and hard work of the DRMC volunteers. Lot of applause and fanfare!! Festival Committee Chairs – Terry, Lisa, Elizabeth, Donna – a bit too shy and modest to stand and receive the gratitude they deserve.

#### **4. FINANCIAL REPORT (LESLIE DIXON)**

Total Assets – \$50 724.00

Total Liabilities - \$2321.00

Total Equity – \$48 404.00

- **Positive year!!**
- **Set up financial reserve; more financial security for future Deep Roots Music Co-op initiatives**
- **Discussion of plan for financial sustainability**
  - **acknowledged it is difficult to hire permanent staff**
- **Continued inquiry for bookkeeper**
- **Acknowledged donations to Stan Rogers Festival raised during Deep Roots Festival**
- **Acknowledged that a balance between too much cash and financial security must be struck**
- **Elizabeth MacArthur moved to accept financial report**
  - **2<sup>nd</sup> Jane Cayford**
  - **Unanimous agreement**

**5. FESTIVAL REPORT (Lisa Hammett Vaughn)**

- a. **Acknowledge Boards and Jane's activities to keep administration in order**
- b. **Change in how shows were organized and saw great sales across all shows not just shows with bigger names**
- c. **Paddy's Pub (Kentville) show in same time slot as Mainstage show - sold out both shows**
- d. **Hospitality area – moved to curling club; successful**
- e. **Sponsorship – new group this year didn't do as well with the Friends of the Festival and Contributor level sponsors - Ann Booth to coordinate the approaches to these two levels for 2015 festival. Grant applications successful.**
- f. **Festival Booklet – changed model; local printer, not selling ads - only sponsors in the booklet and Deep Roots members did all the connecting, felt this was successful and will continue and improve**
- g. **VIP seating to sponsors was not successful; change approach**
- h. **Festival Bar on Saturday afternoon for sponsors and pass holders – not well attended, change approach**
- i. **Art T Shirt - not done this year, but hope to do one in 2015. Beet logo shirt done in 2014 – not happy with printing job**
- j. **Attendees commented that the parade was exceptional**

**6. ELECTION OF BOARD MEMBERS (Peter Mowat)**

- a. **Introduced the new Board Member inquiry information sheet**
- b. **Two nominations – Jim Murphy and Ernie Robinson**

**7. OTHER BUSINESS**

**a. DRMC House Concert Circuit**

- i. DRMC will still try to facilitate communication between musicians and people who wish to host concerts**
- ii. Ross Creek Centre for the Arts expressed an interest in hosting artists that contact DRMC**
- iii. Edible Art expressed an interested in hosting artists that contact DRMC**

**b. Blossom Blues (François Cote)**

- i. Nothing confirmed, still investigating**

**8. MOTION TO ADJOURN**

**a. Boyd Jagoe moved to adjourn the meeting**

- i. Unanimous agreement**

**IN ATTENDANCE**

- 1. Terry Taylor**
- 2. David Keer**
- 3. James R. Skinner**
- 4. Jim Murphy**
- 5. Kevin West**
- 6. Donna Holmes**
- 7. Lisa Hammett Vaughan**
- 8. Loraine Jagoe**
- 9. Boyd Jagoe**
- 10. Stephen Peters**
- 11. Ernie Robinson**
- 12. Beth Thompson**
- 13. Jesse Vincent**
- 14. Francois Cote**
- 15. Janice Henderson**
- 16. Angela Baxter**
- 17. Elizabeth MacArthur**
- 18. Chris Anderson**
- 19. Ann Booth**
- 20. Leslie Dixon**
- 21. Libby Vervaeke**
- 22. Jane Cayford**
- 23. Bob Connon**

- 24. Roxy Peterson**
- 25. Regan Parker**
- 26. Kirk Whidden**
- 27. Peter Mowat**
- 28. Birdie Bezanson**