



**DEEP ROOTS**  
MUSIC COOPERATIVE

## BOARD MEETING

NSCC Kingstec, Kentville, NS

4 February, 2013

7:00 p.m.

### MINUTES

**ATTENDING BOARD MEMBERS:** Leslie Dixon, Peter Mowat, Don Regan & Jim Retallack.

**GUESTS:** Colby Clarke, Rick Clayton, Francois Cote & Sue Paddock.

**REGRETS:** Joel Stoddart

**RESIGNATIONS:** Jennifer Weisner by letter; Colby Clarke & Joel Stoddart announced at AGM.

1. **APPROVAL OF THE AGENDA** – Modified by bringing Francois and Sue to the start and adding **Report on Festival Workshop** to Peter's **Operations Update**: moved by Don, seconded by Peter – Approved.
2. **ELECTION OF OFFICERS**
  - a. **Chair** – Don Regan
  - b. **Vice-Chair** – Peter Mowat
  - c. **Secretary** – Jim Retallack
  - d. **Treasurer** – remains Leslie Dixon
3. **IDEAS FOR BLOSSOM BLUES & RETROSPECTIVE – Francois Cote**
  - a. **Vinyl Tap Tour**: Possible for Blossom Blues on 1<sup>st</sup> June; asking \$50,000 + flights as starting point. **Francois** will further investigate availability, cost and potential sponsorships and return for March meeting.
  - b. **10 Year Retrospective**: Several alternatives presented and discussed. Could be 1<sup>st</sup> June for Apple Blossom or 15<sup>th</sup> June if Vinyl Tap comes good. **Francois** will investigate further and return for March meeting.
4. **UPDATE ON GALA, 22<sup>ND</sup> MARCH – Sue Paddock**
  - a. **Liquor Licence**: Requires security. **Don** to follow up.
  - b. **Entertainment**: Kickin' Mule Blues Band and Tripalady confirmed; Acadia Jazz Ensemble possible for lead in; Ian Sherwood possible as MC and additional artist.
  - c. **Budget**: \$5,000 expenses appears achievable; net revenue of \$5,000 depends on silent auction and donation from New Minas Lions who manage all aspects of liquor except the licence and security.
  - d. **Ticket Price**: \$40, no discount for tables of eight although preferred seating may be offered; total revenue of \$9,000 with 225 sold; more likely \$8,000 with 200 sold if and only if there is a major sales and publicity push.
  - e. **Publicity**: Steve Slipp to prepare poster.
  - f. **Action**: **Sue** to report at March meeting.

- g. **Red Flag:** Success will depend on major efforts on publicity and ticket sales and on items for Silent Auction. Everyone is asked to bring ideas and actions to March board meeting.

5. **APPROVAL OF MINUTES FROM 7<sup>TH</sup> JANUARY – Moved Don, seconded Leslie.**

6. **BUSINESS ARISING**

- a. **ACTION:** Peter distributed **Shape of the Festival** document to the board. **Complete.**
- b. **ACTION:** **Board Responsibilities.** Draft agreed to be headed in right direction; **Jim** to update for next meeting. **Outstanding.**
- c. **ACTION:** **Board Members Selection Process:** Document to be distributed to board members for review and comment. **Outstanding.**
- d. **ACTION:** **By-laws: Jim** will review the by-laws and note any changes that may be required. **Outstanding**
- e. **ACTION:** **(Gala)** Peter will put together a report with the board's decision in regards to budget, entertainment/programming, confirming location/date and food and send to Susan. **Complete**
- f. **ACTION:** Leslie will revise the Year End Financials and circulate to the Board for approval via e-mail prior to the AGM. **Complete**

7. **OPERATIONS UPDATE - Peter Mowat**

- a. **Grants:** Heritage Grant completed by Peters Sheppard and Mowat, 150 pages for \$30,000. Student Employment Grant and Operations Grant still outstanding.
- b. **Festival Update –** Shape of the Festival document approved.
- c. **Annual General Meeting:** Very positive meeting with ~ 50 people attending.
- d. **Festival Workshop in Charlottetown:** Very positive event – **Peter** to distribute notes.

8. **FUNDRAISING PLAN UPDATE – Joel Stoddart Deferred to March.**

9. **OTHER BUSINESS**

- a. **Potential Board Members:** Deferred until existing board determines directions.
- b. **Sub-letting of Space:** Accepted as a good idea. **Jim** to address with Jane Cayford.

10. **GENERAL**

In general, distribution of documents prior to the meeting will enable review by board members and result in shorter, more productive meetings focusing on clarifications and actions.

11. **NEXT MEETING**

- a. **Monday, 4 March, 2013 at 7:00 p.m. at NSCC Kingstec**

12. **ADJOURN AT 9:20 P.M.**