



DEEP ROOTS
MUSIC COOPERATIVE

DRMC Board of Directors Minutes of Meeting

Date:	August 9, 2010
Time:	7:00 PM
Location:	Kings RDA Boardroom, Kentville, NS
Present:	Peter Mowat (<i>Chair</i>), Trish Gerrits (<i>Recording Secretary</i>), Bernie Young, Colby
Regrets:	Clarke, Debbie Roza-Mercier, Kathleen Hull, Angie Davidson, Julie Harris, Marie Jardine

1.0 APPROVAL OF THE AGENDA

Trish Gerrits was welcomed as the new Secretary to the Board.

Approval of Agenda – Motion carried (moved by Colby, seconded by Bernie)

2.0 BUSINESS ARISING FROM JULY 12TH MINUTES

Approval of Minutes of July 12th – Motion carried (moved by Colby, seconded by Bernie)

DRMC Website:

Peter met with Lisa regarding the website and she advised him that she would not have time to upgrade the website. The question was raised as to whether or not we should look into Steven Slip coming up with a “brand” or just go with a masthead and words.

Action: Peter will communicate with Steven Slip regarding website.

3.0 REPORT FROM GENERAL MANAGER

General Manager's Report:

Report was submitted by Debbie and reviewed by the committee - see Appendix I.

Meeting with Kim Strickland:

A lengthy discussion took place around Debbie's meeting with Kim Strickland of Muir Murray. Kim is interested in a concert series with us, as well as becoming the sponsor for the Thursday night concert during next year's festival (see section titled "Other" in Appendix I).

Action: Debbie will contact Peter Shepherd to discuss offer made by Kim Strickland.

March Break Project (Grand Pre):

Grand Pre is very interested in working with us and is offering their venue for free. Deadline date is August 15th; however we can't move forward unless we get grant money. Debbie suggested we charge \$150/head for the camp with a max of 10 heads.

Action: Debbie will move forward with the grant for the March Break Project since the deadline for this project is August 15th.

Debbie will also contact Peter Shepherd.

4.0 FESTIVAL COMMITTEE

Thursday Night Event at Paddy's

We will be adding a Thursday night event in the Celtic Room at Paddy's. This will be a concert, meal and beer sampling event. The Fitzgerald's plan is to invest in their current sound system to better accommodate the event. It was suggested that we put a proposal together and vet it through the Fitzgeralds.

Bernie suggested that we add a "New Projects" category to the monthly agenda

Action: Trish will add a "New Projects" category to the monthly agenda.

Valley Arts Award:

Concern was raised that we only had one nominee for this award. It was agreed that we need to tighten up the process for setting the criteria and ensure we are communicating effectively.

It was agreed that Chris O'Neill of Ross Creek Centre should receive the award. Peter will advise Wendy of our decision.

Action: Peter will talk to Wendy about revising the selection process and criteria for the Valley Arts Award and then present it to us at a later time.

Peter will advise Wendy to proceed with this year's choice for the award.

5.0 FUNDRAISING AND EVENTS

Artist Sketching as a Fundraiser for the DRMC:

Kathleen provided some background information on this possible fundraiser.

Action: Peter will present this idea to the Festival Committee on Thursday, August 12th.

Festival Programmer Position:

A discussion took place regarding the need to create a RFP for next year's Programmer position. Peter would like to first connect with David to see if he is interested in continuing in this position next year. We need to discuss the process and criteria to be used to evaluate the Programmer's performance.

Action: Peter will connect with David to see if he's interested in continuing as Festival Programmer.

Kathleen will look into a template that could be used as a 360 Evaluation.

6.0 STRATEGIC PLANNING

Business Plan:

Angie reported on the progress of the Business Plan. Angie, Colby and Bernie have met twice and are currently working on separate pieces of the plan. It will be assembled into a complete document soon and shared with the committee. This plan will incorporate much of the work that was done during the strategic planning process, some organizational history, and financial information. A further update will be delivered at the next meeting.

Action: Peter will forward Colby, Bernie and Angie the Survey Databases.

7.0 FINANCE

Financial Report

Balance Sheet (see Appendix II) and Income Statement (see Appendix III) were submitted by Julie and reviewed by the committee.

Julie is estimating that the HST Rebate will be approximately \$4500.

Approval of financial reports – Motion carried (moved by Bernie and seconded by Kathleen)

Action: Julie will contact the bank regarding required slips and look into our options for a POS System.

8.0 NEW BUSINESS

The Gertrudes:

The Gertrudes would like to play at the Al Whittle Theatre. The question was raised by Peter as to whether or not we want to get involved with bookings for artists.

Action: Peter will forward Gertrude's email to Debbie and let her make the decision as to whether or not we get involved.

Peter will advise David that in the future, these types of requests should be forwarded directly to the General Manager.

9.0 ADJOURNMENT

Meeting adjourned at 9:20 PM

10.0 NEXT MEETING

September 13th, 7:00 PM
Kingstec Campus, CSS Boardroom