



DEEP ROOTS
MUSIC COOPERATIVE

BOARD MEETING
FLOWERCART
August 26, 2014 - 7:00 p.m.
MINUTES

Present: Peter, Kevin, Birdie, Leslie

Regrets: Keith, Don

1. Approval of agenda
 - a. New items added and approved
2. Approval of Minutes from July 7
 - a. Approved
3. Review of calendar - tabled
4. Business Arising – see action item list updates
 - a. To add Action Items to Minutes instead of AI ongoing list
 - b. Peter to check with Lisa regarding Anti Spam legislation; how many people are on our mailing list post Anti Spam (AI)
5. Treasurer's Report
 - a. Leslie provided a current financial statement
6. Festival Update
 - a. General - have surpassed wknd pass sales from previous years, sponsorship is lower this year than previous years, booklets have reached profit level
 - b. Board Contribution – Board offered to provide funds for T Shirt for volunteers; Festival is undecided if they will provide T shirt for volunteer
 - c. Atlantic Lottery's Sponsorship Marketing Program – Kevin reported it appears to be a useful program for us to apply; Kevin to submit paper work (AI)
 - d. Atlantic Tours – Peter talked with Richard Arnold; will arrange meeting that is convenient for both re building a relationship btw two
 - e. Pete Lockett – Peter to follow up with Pete L
 - f. Clock Park – Town requiring 5 porta potties, chairs that are secured together, building permit; Wolfville Business Development may contribute to costs
7. Other Business
 - a. Potential Board members – Don to follow up on suggestion from Lisa; Peter to approach; discussed process for recruiting/accepting board members, Kevin to develop a one page 'application' for prospective board members (AI)

- b. Strategic Plan & Business Plan – end 2014; Peter to apply for grant to fund developing a new Strategic and Business Plan (Nova Scotia Tourism – One time Emerging Culture and heritage Initiative Program)
 - c. Valley Arts Award – Darrin Harvey 2014 recipient
 - d. Website - tabled
 - e. Database – being used
 - f. House Concerts – tabled, standing item
 - g. Other/New Projects
 - i. After the Harvest – Axe Radio
 - ii. Committee minutes to be circulated to board members
8. Next Meeting – September 7th, 2014
9. Adjourn

ACTION ITEMS:

Date Initiated	Action Item	Date Completed
August 27	Peter to check with Lisa re new mailing list post Anti Spam legislation (sent txt message at meeting)	
	Peter to check with Bruce re status of office computers	
	Leslie to advertise for bookkeeper in her professional organization	
	Kevin to investigate CARP for retired bookkeeper	
	Peter to talk to retired to local businessman re bookkeeping and contact Acadia	
	Kevin to submit Atlantic Lottery's Sponsorship Marketing Program; investigate inviting them to this years festival	
	Peter to organize meeting with Atlantic Tours and Pe Lockett	
	Don to follow up on suggestion by Lisa	
	Kevin to develop a one page 'application' for	

	prospective board members	
	Peter to apply for grant to fund developing a new Strategic and Business Plan (post Festival)	