



DEEP ROOTS
MUSIC COOPERATIVE

DRMC Board of Directors Minutes of Meeting

Date:	October 17, 2011
Time:	7:00 PM
Location:	Kingstec Campus, Student Services Boardroom, Kentville
Present:	Colby Clarke (Chair), Trish Gerrits (Recording Secretary), Peter Mowat , Joel Stoddart, Bernie Young (Treasurer), Kathleen Hull, Don Regan
Regrets:	Ernie Robinson

1.0 APPROVAL OF AGENDA

Approval of Agenda with changes – **Motion Carried** (moved by Don, seconded by Kathleen)

Add Atlantic Presenters Association under "Other Business"

2.0 APPROVAL OF SEPTEMBER 19TH MINUTES

Approval of Minutes – **Motion Carried** (moved by Joel, seconded by Kathleen)

3.0 BUSINESS ARISING FROM SEPTEMBER 19TH MINUTES

RBC Bank:

Action: Kathleen will make arrangements to close the current RBC Account.

4.0 TREASURER'S REPORT (Bernie Young)

Bernie distributed and reviewed the monthly Treasurer's Report with all members, as well as John Dow's Box Office Summary Report.

It was noted from the Box Office Summary Report that ticket sales are down from last year – the lowest since 2006.

Our current insurance policy was discussed and it was agreed that should look into other options.

Action: Peter will contact Bob Caissie at Acadia and ask that they forward an invoice for venue expenses.

Action: Bernie will look into getting a 6-month insurance premium and from there we will look at other options.

Action: Peter will invite Lisa to attend the next board meeting.

5.0 BUSINESS PLAN UPDATE (Joel Stoddart)

Joel received positive feedback from 10 artists and plans to extract some of the quotes provided and incorporate into our business plan.

A board meeting to discuss in detail our business plan goals was scheduled for October 30th from 1:00 – 4:00 PM, Al Whittle Theatre.

Action: Joel will send out the necessary components of the Business Plan, ask specific questions for feedback, and request that board members respond by Wednesday, October 26th.

6.0 OPERATIONS UPDATE (Peter Mowat)

March Break:

Peter will talk with Jake to see if he's interested in doing the March Break Camp in 2012. It was agreed that we move forward; however, we need to be cautious with budget. We will ask Jake to apply for the grant in February if he agrees to take this on.

Action: Peter will talk with Jake to see if he's interested in doing the March Break Camp in 2012.

Festival Debrief:

- Shape of the Festival Document 2012
The shape of the festival document will be discussed during the festival meeting and any decisions will be made at a later date. Essentially the document will remain the same.
- Survey Results
A work in progress is still in effect for the survey results.
- Festival Budget 2012
Pending
- Heritage Grant
Deadline date for the heritage grant - to be determined

7.0 OTHER BUSINESS

AVESTA Awards (Colby Clarke):

Colby announced that the Festival has been nominated for the AVESTA Award again this year. The award will be presented on Thursday, October 27th at noon, Old Orchard Inn, Wolfville and Joel will attend on behalf of the DRMC.

Nova Scotia Music Week (APA)

Bernie and Peter will be attending workshops put on by the Atlantic Presenters Association scheduled November 4 – 6, 2011.

8.0 NEXT MEETING

November 21, 2011
Kingstec Campus
7:00 PM

9.0 ADJOURNMENT

Motion to adjourn at 9:10 PM – **Motion Carried** (moved by Trish)