

## Comparison of Sponsorship Level Benefits

Sponsorship Level	Partner	Patron	Builder	Contributor	Friend
Stage Sponsor Signage	♥				
Logo on Festival Ads	♥	♥			
Logo on Festival Poster	♥	♥			
Logo on Festival Shelf Cards	♥	♥			
Logo on Festival App	♥	♥	♥		
Logo on Festival Website	♥	♥	♥		
<i>Negotiable</i> Parade Participant (no vehicles)	♥	♥	♥		
On-site Promo	♥	♥	♥		
Program Booklet Ad Size	Full page	Full page	Full page	1/2 page	1/4 page
Emcee Recognition	♥	♥	♥	♥	
Artist Sponsorship		Headliner	Visiting Artist	Local Artist	
Artist sponsor <i>Website, program booklet, and emcee acknowledgements</i>		♥	♥	♥	
Program Acknowledgement	♥	♥	♥	♥	♥
Website Acknowledgement				♥	♥
Certificate of Appreciation	♥	♥	♥	♥	
Festival Passes	4	2			
Main Stage Tickets			4	2	
Afternoon Tickets					2
VIP Seating	♥				
Special Event Access	4	2	2	2	
Sponsorship	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+