



DEEP ROOTS
MUSIC COOPERATIVE

Meeting Minutes for Board Meeting on May 07, 2018

Location: NSCC Kingstec Campus, Kentville, NS
Time: 7:00 pm to 9:00 pm
Present: Peter Mowat, Kevin West, John Burdock, Gerry Davis, Don Regan, Martin Vander Baaren
Regrets: Jim Murphy, John Burdock

Preamble - Welcome to Kenny Byrka

- Peter provided a brief overview of the Deep Roots Music Cooperative from a historical perspective, highlighting that it was more than just about the festival. For example, some of the past and upcoming standalone concerts were mentioned. There was mention of the need to revamp the Strategic Plan and the Business Plan.
- Kenny attended the board meeting to learn more about the Deep Roots Cooperative and get a feel for the needs at Deep Roots and how he would be able to contribute in a meaningful way. He provided a brief background of his experiences and interests in the music industry:
 - Formal Education – Music Education, Math, Agriculture;
 - He taught at the Centre for Arts and Technology in Kelowna BC for a while;
 - Then joined and toured with the Sleddogs (<https://www.facebook.com/sleddogsband/>);
 - Moved to Port Williams a few years ago and has a small studio in his home;
 - Interested in music education and youth programs for developing musicians;
 - Continues to be interested and involved in music festivals, artist development.

Preamble - Update on Leslie Dixon

- Leslie informed Peter this morning that unfortunately she would be unable to take on the position of treasurer, as she had just gotten a fulltime job.
- She did offer to come down and provide advice/assistance to Gerry and John if need be.

1. Approval of Agenda

- Peter requested motion for approval of the agenda.
- Motion to Approve by Kevin; Seconded by Don; Motion Carried.

2. Review of Calendar

- Peter presented a quick onscreen review of the (Google) calendar and upcoming events.



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3. Approval of Minutes from last Meeting (2018-04-16)

- Peter requested motion for approval of the minutes from the last meeting.
- Motion to Approve by Kevin; Seconded by Don; Motion Carried.
- Martin agreed to take notes and provide minutes for this meeting in John's absence.

4. Business Arising (Ref: Action Items List Updates)

- Peter directed a review of the action items list (please refer to the latest version).
- It was suggested by Martin that responsible parties update the status of their tasks on the master list prior to the board meeting to facilitate quicker reviews. There was general agreement.

5. Treasurer's Report

- Gerry sent out latest budget for review in the morning. Needs to be reviewed and finalized, and approved by board members as soon as possible – to be done by email.
- Gerry indicated that the treasurer's report was not available in time for meeting.
- However, it was expected that the only significant update would be the accounting for the Port Cities concert, which managed to wind up "in the black", largely by virtue of the grant money from Music NS.

6. Deep Roots Festival Update

- There was a brief discussion of the still open issue with using the Festival Theatre as a venue, and the pros/cons versus Convocation Hall. A final solution is pending.
- There was a quick review of the latest lineup. Per the Deep Roots Festival Committee Minutes, April 25, 2018 at Wolfville Curling Club:
 - **Jim Cuddy** trio on Thursday night at Convocation Hall;
 - **The Sadies** and **Sarah Jane Scouten** will be at MIPAC on Friday night in Windsor;
 - **The Sadies** will play the Friday night dance;
 - **Jamie Junger**: Fishing for Pickles (kids music);
 - **Valdy**;
 - **Ryan Cook**;
 - **Terra Spencer**;
 - **Dennis Ellsworth**;
 - **Maritime Marionettes** (Red Riding Hood);
 - **Space Paddy Bog People**;
 - **The Gilberts**;
 - **David Newland**: Northwest Passage in Story and Song.



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7. Other Business

a. UPCOMING CONCERTS

○ **The Lynnes:**

- On evening of May 18th at the Al Whittle Theatre;
- Approximately 24 tickets have been sold so far, which is apparently “average” so far for their Atlantic concerts to date;
- Approximately 90 tickets is target for breakeven (\$500 guarantee);
- Kenny has offered to MC the show and take care of the Green Room;
- Kevin will send out the checklist for review;
- Peter will be at the front door with TBD help as needed;

○ **Blossom Blues:**

- On evening of May 26th at the Wolfville Farm Market;
- **Ida Red** will be first act, to be followed by **The ConquerAlls**;
- Don created some wording during the meeting for Grapevine ad that Peter could hand in first thing tomorrow morning (May 8th).

○ **Summer Concert Series (Wolfville):**

- Peter met with Nick Zamora (Community Development Officer) to discuss plans;
- It is Wolfville’s 125th anniversary this year, so they are looking to do something special;
- 9 Concerts on Sunday afternoons (with July 1st for concert 1 of 9), and then Mud Creek Days on July 27-28th.

b. SUMMER STUDENT

- Funding has been approved;
- Kevin and Jim need to discuss appropriate tasks for student for the 8 week term;
- Pay = minimum wage 100% provided by the grant.

c. OTHER BUSINESS

- Peter provided a quick rundown of the ECMAs, attended by Peter and Gerry. It was a positive experience for both.

8. Meeting Adjournment

- Peter requested motion for approval of the agenda.
- Motion to Approve by Don; Seconded by Gerry; Motion Carried.



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- **PLEASE NOTE: The NEXT MEETING is MONDAY JUNE 4th, 2018 at NSCC.**