



DRMC Board of Directors Minutes of Meeting

Date:	March 26, 2012
Time:	7:00 PM
Location:	Kingstec Campus, Student Services Boardroom, Kentville
Present:	Peter Mowat (Co-chair), Trish Gerrits (Recording Secretary), Bernie Young (Treasurer), Joel Stoddart, Wendy Elliott
Regrets:	Colby Clarke (Chair), Don Regan

1.0 APPROVAL OF AGENDA

Approval of Agenda – **Motion Carried** (moved by Bernie, seconded by Joel)

2.0 APPROVAL OF FEBRUARY 20TH MINUTES

Approval of Minutes – **Motion Carried** (moved by Joel, seconded by Bernie)

3.0 BUSINESS ARISING FROM FEBRUARY 20TH MINUTES

No business arising from last minutes.

4.0 TREASURER'S REPORT (Bernie Young)

Bernie distributed and reviewed the month end report with all members.

Business Plan

All suggested changes have been incorporated into the Business Plan but will need to be reviewed before finalizing. All members are being asked to review and forward any comments to Bernie.

ACTION: All members to review Business Plan and forward any comments to Bernie.

Treasurer Recruitment

Bernie will send Gordon Caldwell and Greg Miller an email asking them if they know of anyone interested in taking on the role of Treasurer to the Board. As well, he will look into placing an advertisement in the Grapevine and Deep Roots Newsletter.

ACTION: Bernie will send Gordon Caldwell and Greg Miller an email regarding the position of Treasurer to the Board.

ACTION: Bernie will look into getting an ad placed for the position of Treasurer in both the Grapevine and Deep Roots Newsletter.

Emerging Artists

Peter will talk to Jen Boyd regarding this year's Emerging Artists Program and whether or not we could coincide with Mud Creek Days.

ACTION: Peter will talk with Jen Boyd regarding this year's Emerging Artists Program.

5.0 OPERATIONS UPDATE

Valley Arts Award (Wendy Elliott):

Wendy provided the Board with an overview of the nomination process for the Valley Arts Award.

The Valley Arts Award Committee is made up of the following members: Jack MacDonald, Sara Lee Lewis, Jeff Hennessy, Brian Fitzgerald, Don Regan, and Wendy.

It was explained that advertising usually take place during late May, early June. A press release is sent out to a number of newspapers making the request for nominations.

Suggested changes:

Tighten up the award process by putting guidelines in place. With this in mind, Wendy will work on putting together a template that has to be completed by all nominators.

Essentially this award has been given to someone in Kings County; therefore, Wendy will make every effort to broaden the interest to the Annapolis County area.

ACTION: Wendy will work on putting together a Nomination Form in MS Word.

ACTION: Wendy will send the press release to the Board for further distribution (i.e. Website, Facebook, etc.)

ACTION: Wendy will put together a display for the Valley Arts Award and bring it to the Annapolis Valley Music Festival and Blossom Blues Concert.

ACTION: Bernie will contact Darren Harvey and ask him to promote the Valley Arts Award during the Blossom Blues Concert.

Festival Update (Bernie Young):

All talent has been signed for the Festival and the budget is spent. Steve Slip is designing an ad for the Stan Fest, the Big Poster, and the regular Festival poster.

March Break (Peter Mowat):

Due to low enrolment, the March Break Camp was cancelled.

Blossom Blues (Bernie Young):

Posters are ready to be distributed for the Blossom Blues Concert.

Website Review (Peter Mowat):

Someone has to be reviewing our website to ensure correct, up-to-date information is posted. To be discussed at the next meeting.

ACTION: Peter will talk to Berta regarding the Website changes.

6.0 BUSINESS PLAN UPDATE (Joel Stoddart)

All suggested changes have been incorporated into the Business Plan by Bernie but will need to be reviewed before finalizing. All members are being asked to review and forward any comments to Bernie.

7.0 OTHER BUSINESS

Social Enterprise Workshop (Joel Stoddart):

Bernie will attend Social Enterprise Workshop and report back to the Board.

8.0 NEXT MEETING

April 16, 2012
Kingstec Campus
7:00 PM

9.0 ADJOURNMENT

Motion to adjourn at 9:00 PM – **Motion Carried** (moved by Joel)