



DEEP ROOTS
MUSIC COOPERATIVE

BOARD MEETING

KINGSTEC

June 2, 2014 - 7:00 p.m.

MINUTES

Present: Peter, Don, Kevin, Keith, Birdie, Leslie

- 1. Approval of agenda – approved, unanimous**
- 2. Approval of Minutes from May 5**
 - a. Corrected typos**
 - b. Approved - unanimous**
- 3. Review of calendar – nothing to review**
- 4. Business Arising – see action item list updates**
 - a. Keith to look at the Action Item list to make it more user friendly (AI)**
- 5. Treasurer's Report**
 - a. Nothing entered since last month**
 - b. Leslie to send report in a few weeks**
 - c. Received Operating Grant from provincial government**
 - d. Successful Blossom Blues concert; close to capacity; profit realized**
 - e. All commended Francois for his dedication and good work; formal documentation forthcoming, Kevin/Birdie (AI)**
 - f. Used Square technology successfully; Peter to send Leslie breakdown (AI)**
 - g. Discussed formalized charity receipts, suggestion to use only pre printed/pre numbered; Leslie to follow up with Jane (AI)**
 - h. Leslie to create reserve (AI)**
- 6. Festival Update**
 - a. Playbills handed out at Blossom Blues**
 - b. Sponsorship Committee; see below**
- 7. Sponsorship Committee**
 - i. Developed a list of sponsor packages which was put on the website**
 - ii. Developed three copy sponsor receipts**
 - iii. Discussed festival booklet; Sponsorship Comm to take responsibility**
- 8. Charity receipts – see above in Treasures Report**

9. Gala - tabled

10. Other Business

a. Blossom Concert

- i. Questioned if we should begin to organize BB concert earlier
- ii. Discussed direction of Blossom Concert/Blues

b. Mud Creek Days

- i. Unclear of our role; however, we may have a banner and advertising available

c. Website

- i. Suggestions – Link to TicketPro in banner; list of performers to be at top of Festival & Events; administrators will have ability to input info; change TicketPro link to Buy Tickets Here unless TicketPro provide reimbursement for advertising
- ii. Now formatted to ipad, Smartphone etc.
- iii. Suggested that when people buy tickets we request email for future mailing list
- iv. Aaron will go *live* within a few weeks
- v. Sponsorship list of packages is available on website
- vi. Board pleased with development of website

d. Database

- i. Thomas currently working on first priority (remote access); Keith to follow up (AI)

e. House concerts

- i. Ian Foster June 3rd at Barn Concert
- ii. Home Routes inquired about next season; information was shared with current venue list; Birdie to follow up (AI)

f. Other/new projects

i. Artsvest

- 1. Incentive and sponsorship training program
- 2. Keith and Don registered to go
- 3. Peter suggested we provide expenses for professional develop – to discuss

ii. After the Harvest

- 1. Acadia initiative
- 2. Acadia inquired if we would want to work together on A the H and DR festival

11. Next Meeting

a. Monday July 7th – Flower Cart Boardroom

12. Adjourn 8:35 pm