

# DRMC Board of Directors Minutes of Meeting

**Date:** August 27, 2012

**Time:** 7:00 PM

**Location:** Fox Hill, Kentville, NS

**Present:** Colby Clarke (Chair), Peter Mowat (Co-chair), Trish Gerrits (Recording

Secretary), Joel Stoddart, Don Regan, Jennifer Weisner, Leslie Dixon

Regrets: Jim Waldrum

#### 1.0 APPROVAL OF AGENDA

Approval of Agenda – Motion Carried (moved by Peter, seconded by Joel)

# 2.0 APPROVAL OF JULY 16<sup>TH</sup> MINUTES

Approval of Minutes – **Motion Carried** (moved by Don, seconded by Joel)

#### 3.0 TREASURER'S REPORT

No monthly report available.

Welcome to Leslie Dixon, the new Treasurer for DRMC. Leslie will be meeting with Bernie Young tomorrow to discuss the position in more detail.

## 4.0 OPERATIONS UPDATE

## Festival Update (Peter Mowat):

- Deep Roots will receive funding in the amount of \$17,800 from Canadian Heritage for this year's festival.
- Everything has been signed for artists, rack cards are out, and schedules are completed.
- Thanks to Don Regan, we will be getting a tent from the Berwick Fire Department.

• Kim Reagan is offering to place a timber frame at the Clock Park which will give us a place for music on Friday.

# 5.0 BUSINESS PLAN UPDATE (Joel Stoddart)

Business Plan was reviewed by Jim Waldrum's wife and edits were submitted to Peter. Peter will complete all edits tomorrow and then submit to Joel for a final read.

**ACTION:** Peter will complete the final edits to the Business Plan and submit to Joel for

a final read.

#### NEW Fundraising Working Group for Festival (Joel Stoddart)

Committee Members: Joel Stoddart, Peter Sheppard, Lisa Hammett-Vaughan, Susan Paddock, and Dara

Joel distributed a DRMC Fundraising Plan - Interim Discussion Paper for everyone to review.

Everyone is asked to read through this document and forward Joel any thoughts/comments. As well, everyone should carefully review the list of 11 strategies on page 2 and let him know whether or not you are willing to get involved.

**ACTION:** Everyone to review the Interim Discussion Paper and forward any

thoughts/comments to Joel.

**ACTION:** Trish will forward Discussion Paper to Leslie and Jennifer

#### 6.0 OTHER BUSINESS

#### Computer Software Update (Colby Clarke)

Colby was able to obtain two copies of Office 2010 for \$75 through Tech Soup Canada.

#### National Co-op Challenge (Joel Stoddart)

A discussion took place around the National Co-op Challenge which is all about helping co-ops connect with other co-ops, supporting their success and encouraging growth. The National Co-op is donating \$220,000 to give emerging and expanding co-ops a stronger voice in their communities and a chance to grow.

There will be 12 regional prizes being distributed in total. Three co-ops from four areas across Canada (Ontario, West, Atlantic and Quebec) are eligible to receive anywhere from \$10,000 – 30,000 in donations.

Joel explained that the donation can be used for anything that is community oriented. We would have to do complete an application and make a video that demonstrates what we do, and what makes us an emerging and expanding cooperative. Even if we weren't successful in receiving a donation, it would help raise our profile.

The deadline for the application is September 7<sup>th</sup>.

It was agreed that we need to forward the information to Peter Sheppard and request his opinion on whether or not we move forward.

#### **ACTION:**

Joel will forward this information over to Peter Sheppard and ask his opinion on whether or not we move forward and make application.

# Online Strategic Planning Program for Non Profit Organizations (Peter Mowat)

ACSBE is looking for non-profit organizations in both Kings and Lunenburg counties who would be willing to test their new online Strategic Planning Process.

A discussion took place and it was agreed that this is not something we need to get involved with at this time.

# Atlantic Presenters Music NS Week (Peter Mowat)

Music NS Week is coming up and each year Atlantic Presenters puts on seminars/workshops. These seminars give us an opportunity to network with other organizations.

For those interested, this year there are two events: **Contact East 2012** (Fredericton, NB) and **Music NS Week** at White Point Beach Resort (Queens County).

#### **Heritage Canada Funding (Peter Mowat)**

Deep Roots will receive funding in the amount of \$17,800 from Canadian Heritage for this year's festival.

# RRFB Sponsorship Application (Peter Mowat)

Chair of the Green Committee applied and received a \$500 grant for the festival.

#### 7.0 NEXT MEETING

September 17<sup>th</sup>, 2012 Kingstec Campus, Student Services Boardroom 7:00 PM

#### 8.0 ADJOURNMENT

Motion to adjourn at 8:52 PM – **Motion Carried** (moved by Trish)