



DEEP ROOTS
MUSIC COOPERATIVE

BOARD MEETING

KINGSTEC

Oct. 6, 2014 - 7:00 p.m.

MINUTES

Present: Peter, Don, Birdie, Leslie

Regrets: None

1. **Approval of agenda - approved**
2. **Approval of Minutes from Aug. 26 – Moved Leslie, 2nd Don**
3. **Review of calendar**
 - a. **Wednesday October 22nd - Festival debrief**
 - b. **November 3rd - Update Doers and Dreamers**
 - c. **January 25th, 2015 - AGM**
4. **Business Arising – see action item list updates**
 - a. **Mailing list - Lost numbers as result of anti spam legislation; to use emails included on surveys from festival, post on FB as ways to grow mailing list.**
 - b. **Office Computers – Bruce to set up computers (Peter to continue to work with Bruce AI)**
 - c. **Advertise for bookkeeper – to put ad in next newsletter and FB page; Peter to contact Acadia (AI)**
 - d. **Peter and Kevin to approach community members as possible board member (AI)**
 - e. **Peter contacted and is waiting for info: Strategic and Business Plan**
5. **Treasurer's Report**
 - a. **Festival Finances**
 - i. **Ticket sales were up / CD sales up**
 - ii. **Anticipated profit**
6. **Festival Review**
 - a. **Biggest parade / Sales up**
 - b. **Great weather**
 - c. **Well organized – no major mishaps**
 - d. **Volunteers great!! Organized, professional and enthusiastic**
 - e. **Happy performers!!**

7. Other Business

- a. **Board member resignation – Keith Forsythe, Board wished Keith well in his upcoming adventure, Board thanks Keith for his valuable input to Board activities**
- b. **Sharing the office with the Grapevine**
 - i. **Peter to meet to discuss arrangement (AI)**
- c. **ArtsVest (Federal gov't initiative to help develop relationship btw non profit and local businesses)**
 - i. **Approved for grant if we can find a new sponsor to partner with**
 - ii. **Peter pursuing two possibilities (AI)**
- d. **Potential Board Members**
 - i. **Peter / Kevin to approach community member (AI)**
- e. **Strategic Plan & Business Plan – current ending 2014**
 - i. **Possibly only needing a revamp for the next five years vs rewrite**
 - ii. **Peter investigating funding to allow for retreat**
- f. **APA Opportunities etc.**
 - i. **Festival event Saturday, Oct 18th, Halifax (Birdie to check date)**
- g. **House concerts**
 - i. **New possible venue in HRM added to list for inquiring artists**
- h. **Governance for Non Profits / Understanding Financial Statements**
 - i. **Friday October 17th, 2014 – Free sessions, Leslie to attend Governance for Non Profit, Westin registration 7:30 am**
- i. **Music Nova Scotia, Truro November 2014**
 - i. **Lisa nominated for Volunteer of the Year**
 - ii. **DR Festival nominated for Presenter of the Year**

8. Next Meeting October 6th, 2014

9. Adjourn